



AN ALLEGHENY COUNTY INITIATIVE

2024-2025 ANNUAL REPORT

MISSION

Our mission is to achieve an AIDS-free county and reduce the rate of new HIV infections by 75% by 2030.

VISION

We envision a community where new HIV infections are rare, people living with HIV receive the care they need, and young people can grow up in a world without AIDS.

ABOUT US

AIDS Free Pittsburgh (AFP) is a public health movement to end the AIDS epidemic in Allegheny County by 2030. AIDS Free Pittsburgh is a collaborative initiative comprised of government agencies, healthcare institutions, and community-based organizations that strive to support and improve the care of people living with HIV/AIDS, as well as communities most at-risk for HIV. AIDS Free Pittsburgh does not provide services directly, but rather works to raise awareness and build collaboration among community stakeholders.





AIDS FREE PITTSBURGH PARTNERS



AIDS FREE PITTSBURGH IS FINANCIALLY SUPPORTED BY THE ALLEGHENY SINGER RESEARCH INSTITUTE (AHN), UPMC PRESBYTERIAN SHADYSIDE, AND IS MANAGED BY THE JEWISH HEALTHCARE FOUNDATION.

Three Strategies To End the Epidemic



Normalize HIV Testing – Increase the rate of routine screening for HIV/AIDS in medical settings in accordance with the Centers for Disease Control and Prevention and the United States Preventive Services Task Force guidelines.



Increase Access to PrEP - Increase awareness of Pre-Exposure Prophylaxis (PrEP) in the community and build capacity for healthcare providers to identify eligible patients and prescribe PrEP.



Improve Linkage to Care - Use established relationships within the medical community to ensure that people diagnosed with HIV are quickly linked to high-quality care, facilitating faster treatment for those who need it.

Strategic Plan (2015-2025)



GOAL: Achieve zero new AIDS diagnoses

GOAL: Reduce new HIV diagnosis by 75%

Objectives

Diagnose the undiagnosed earlier in the course of HIV infection

Link individuals with a positive HIV test to care within 48 hours of diagnosis

Achieve 95% viral load suppression for patients in HIV care

Support efforts to reduce HIV transmission among key populations

Build capacity for pre and post-exposure prophylaxis (PrEP and PEP) delivery

Strategies

Improve access to HIV testing

Develop model to bring newly diagnosed into care

Find people living with HIV who have been lost to care and link them to care

Outreach to communities most impacted by HIV

Increase number of PrEP and PEP providers

Address HIV stigma to foster demand for HIV testing

Enhance HIV provider education to promote positive living

Increase awareness of patient assistance programs

Increase HIV education

Increase number of people on PrEP and PEP among key populations

AIDS Free Pittsburgh strives for increasing linkage to care, reducing transmission, and increasing PrEP/PEP awareness and delivery. To meet these goals and follow through on strategies, AFP is expanding HIV prevention and support service awareness and is engaging with the community to understand their changing needs.

AFP Convenings

All of AFP's committees comprised of representatives from partner organizations continue to meet every other month. These convenings include:

- announcements from partners
- reports on data trends
- latest information on prevention and care options
- strategic planning exercises
- discussions on emerging issues
- sharing outreach opportunities
- guest speakers on prevalent topics

Advisory Group

Executive Team

Community Advisory Board

Prevention and
Care
Committee

Data and
Evaluation
Committee

Policy and
Advocacy
Committee

Advisory
Committee

Outreach
Committee

Ad Hoc
Subcommittees

AIDSFreePittsburgh.org



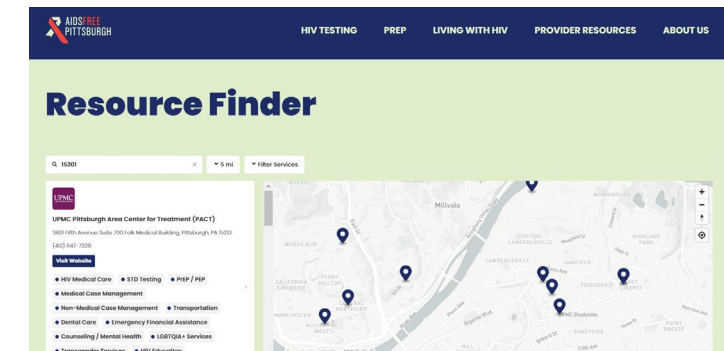
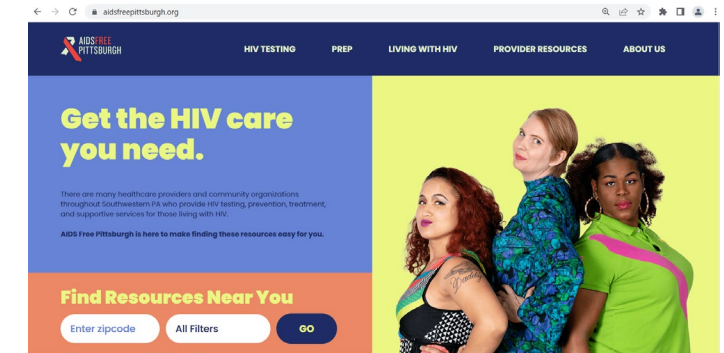
AIDSPFreePittsburgh.Org

AFP's website was developed with community input and is maintained by staff and vendors who identify as members of communities impacted by HIV.

Community members can find information on testing, PrEP, and services for people living with HIV via an interactive map of resources.

Partners and providers can find helpful tools and resources to help end the HIV epidemic in Pittsburgh and Southwestern PA.

AFP partners with the Jewish Healthcare Foundation and Yellowbridge Digital on a robust media campaign to connect people living with HIV to care in the 11-county region of Southwestern Pennsylvania via this webpage.



Active users	New users	Average engagement...	Event count
212K	212K	5s	802K
↓ 42.4%	↓ 42.6%	↑ 220.3%	↓ 37.9%

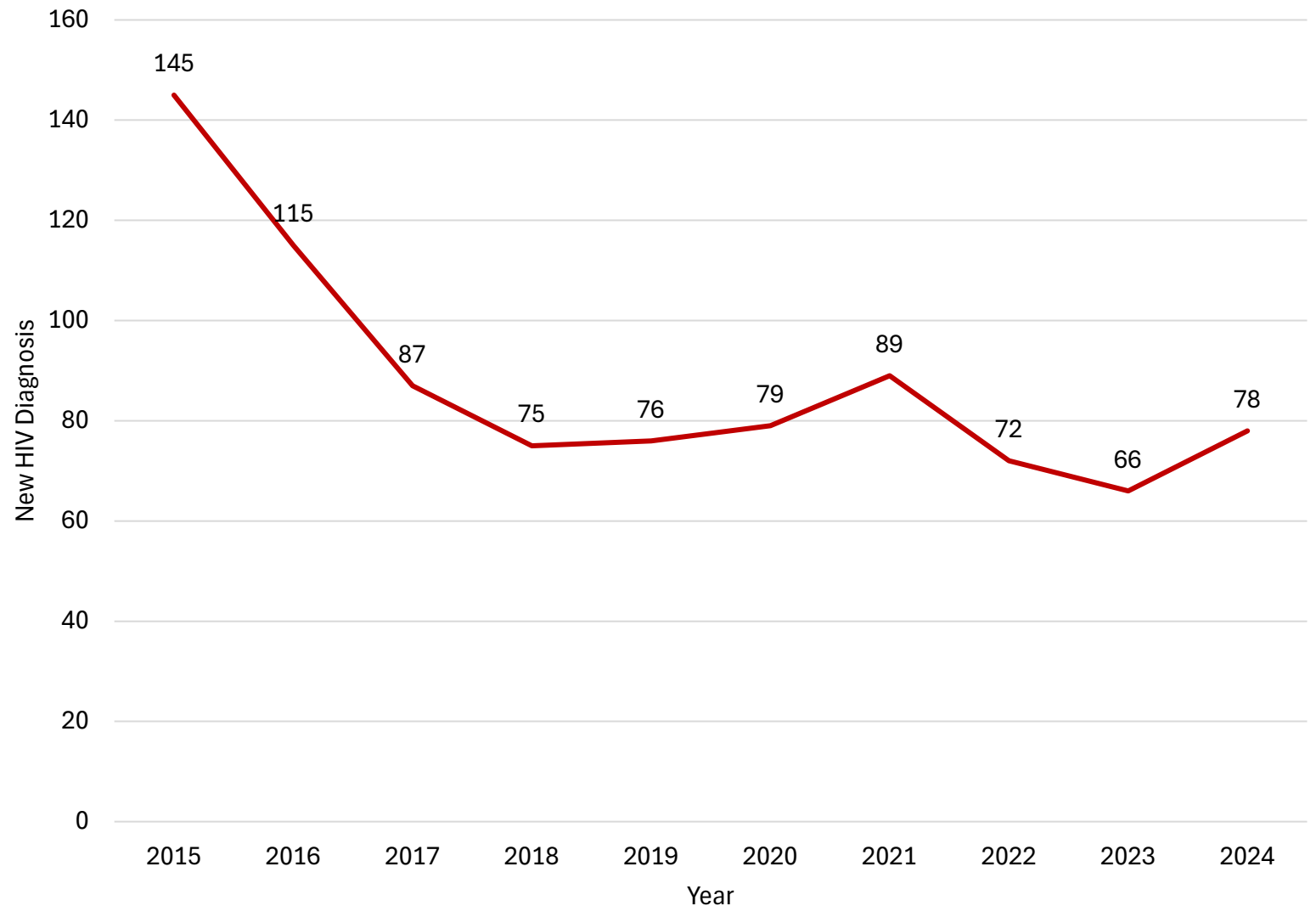
HIV Data Overview



Progress to Date from 2015 to 2024

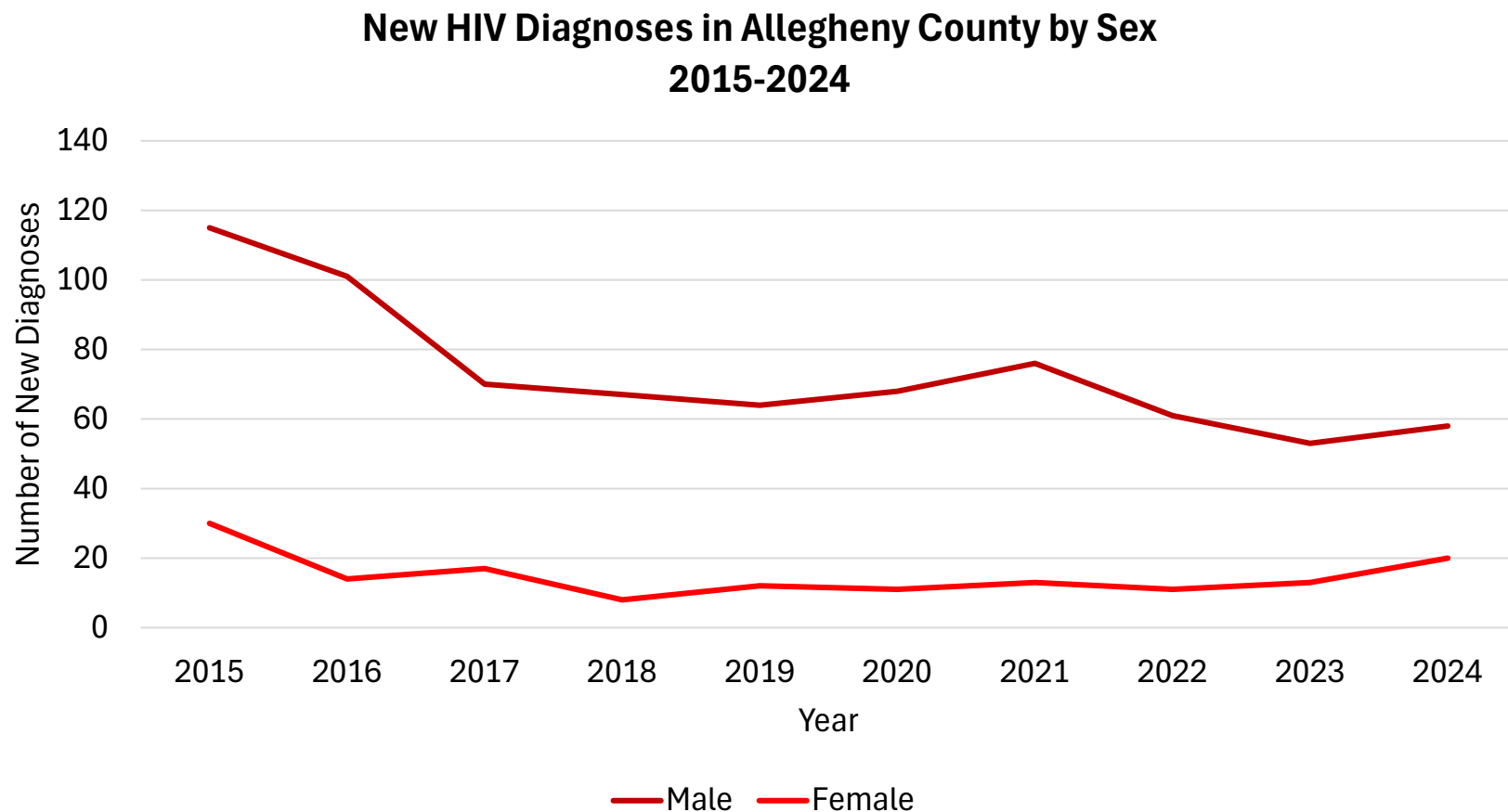
Since the start of AFP in 2015, there has been a decrease in new HIV diagnoses by 46%. In 2024, there were 78 new HIV diagnoses in Allegheny County. This is an increase in diagnoses from 2023, when there were 66 new HIV diagnoses in the county. AFP continues to use data to inform strategies with intentional partnerships to make a positive impact on diagnosis rates, resource and education access, and HIV support.

**New HIV Diagnosis in Allegheny County,
2015-2024**



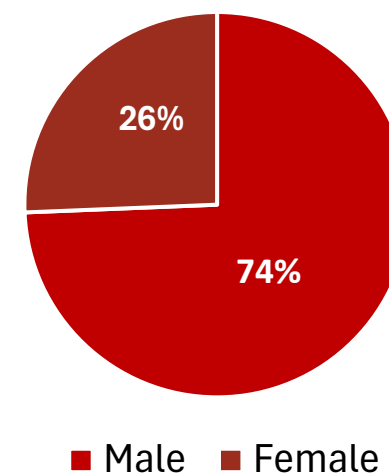
For additional data outside this report: [Allegheny County HIV and STI Dashboard](#)

New HIV Diagnoses in Allegheny County by Sex Assigned at Birth in 2024



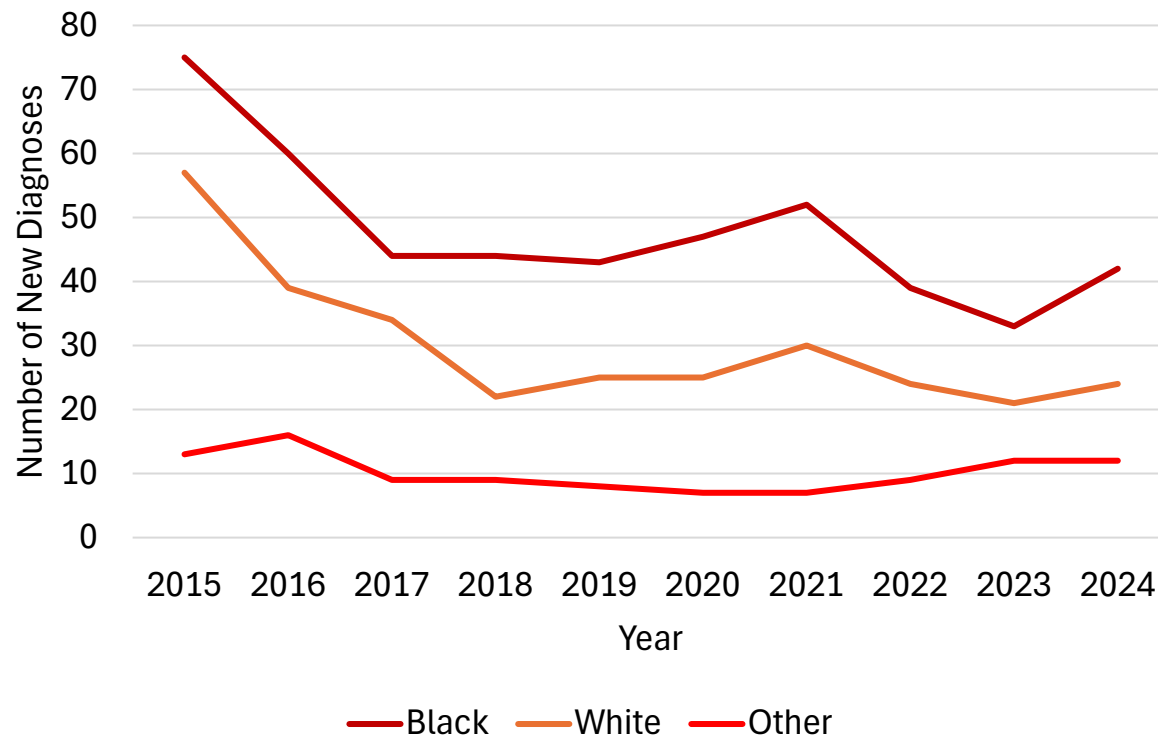
Males continually represent **more** new HIV diagnoses compared to females.

**New HIV Diagnoses by Sex,
2024**

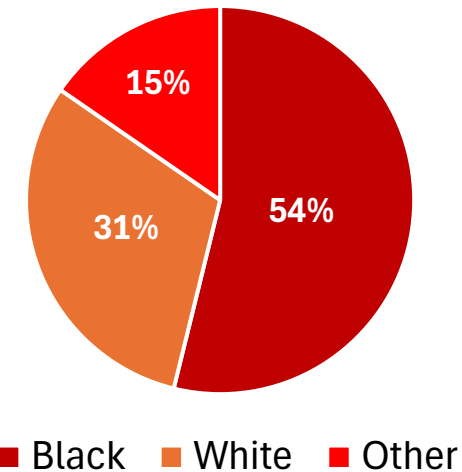


New HIV Diagnoses in Allegheny County by Race in 2024

New HIV Diagnoses in Allegheny County by Race, 2015-2024



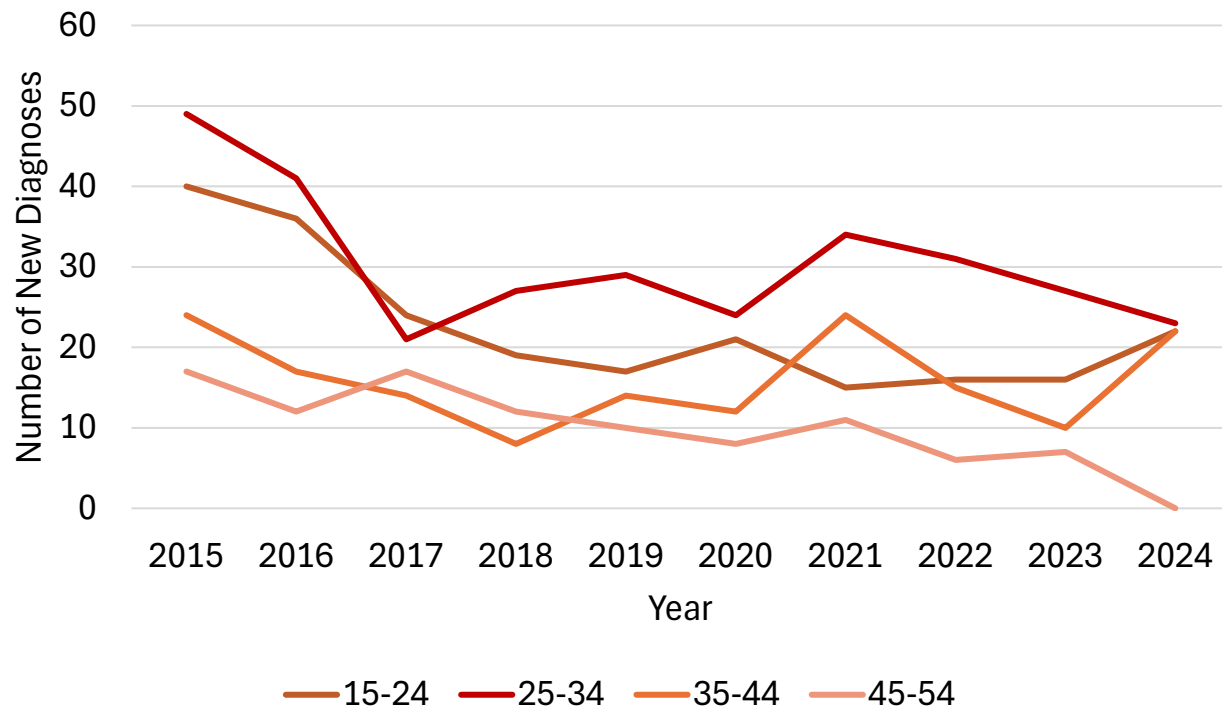
New HIV Diagnoses by Race, 2024



Racial disparities in new HIV diagnoses continue to persist in Black/African American communities. Black individuals had almost **2x** the number of new HIV diagnoses compared to white individuals.

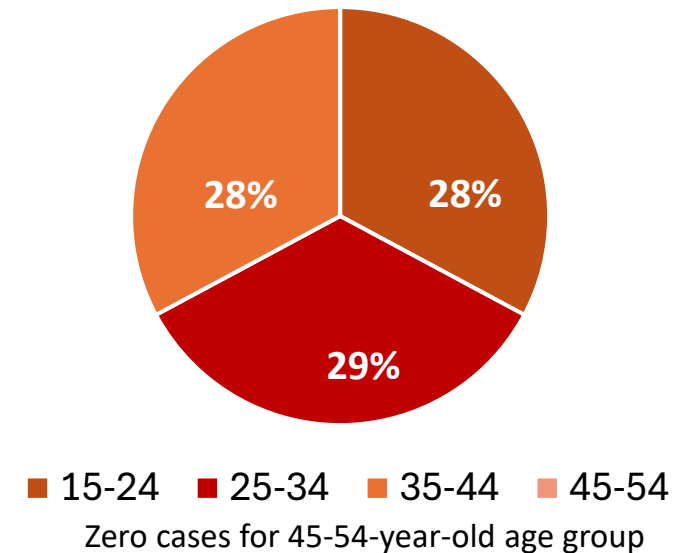
New HIV Diagnoses in Allegheny County by Age Group in 2024

New HIV Diagnoses in Allegheny County by Age Group, 2015-2024



*0-14 and 55+ year age groups not included due to low numbers or no cases

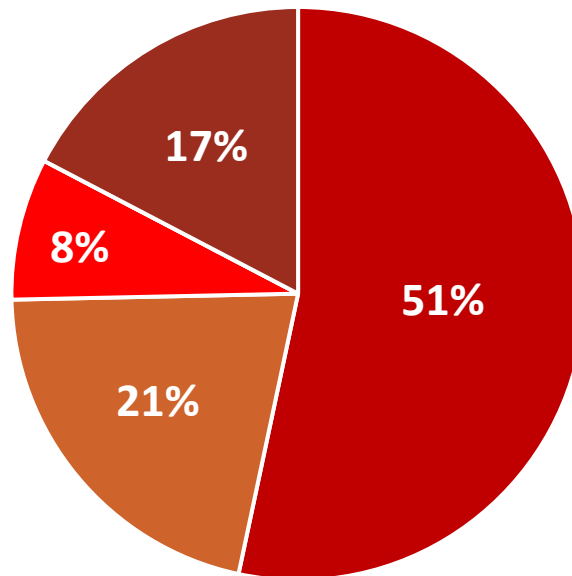
New HIV Diagnoses by Age Group, 2024



Individuals 15-34 years old comprised **most** new HIV diagnoses in recent years.

New HIV Diagnoses in Allegheny County by Risk Factor in 2024

**New HIV Diagnoses by Mode of Transmission,
2024**



■ MSM ■ Heterosexual ■ IDU and MSM ■ Perinatal ■ Unknown

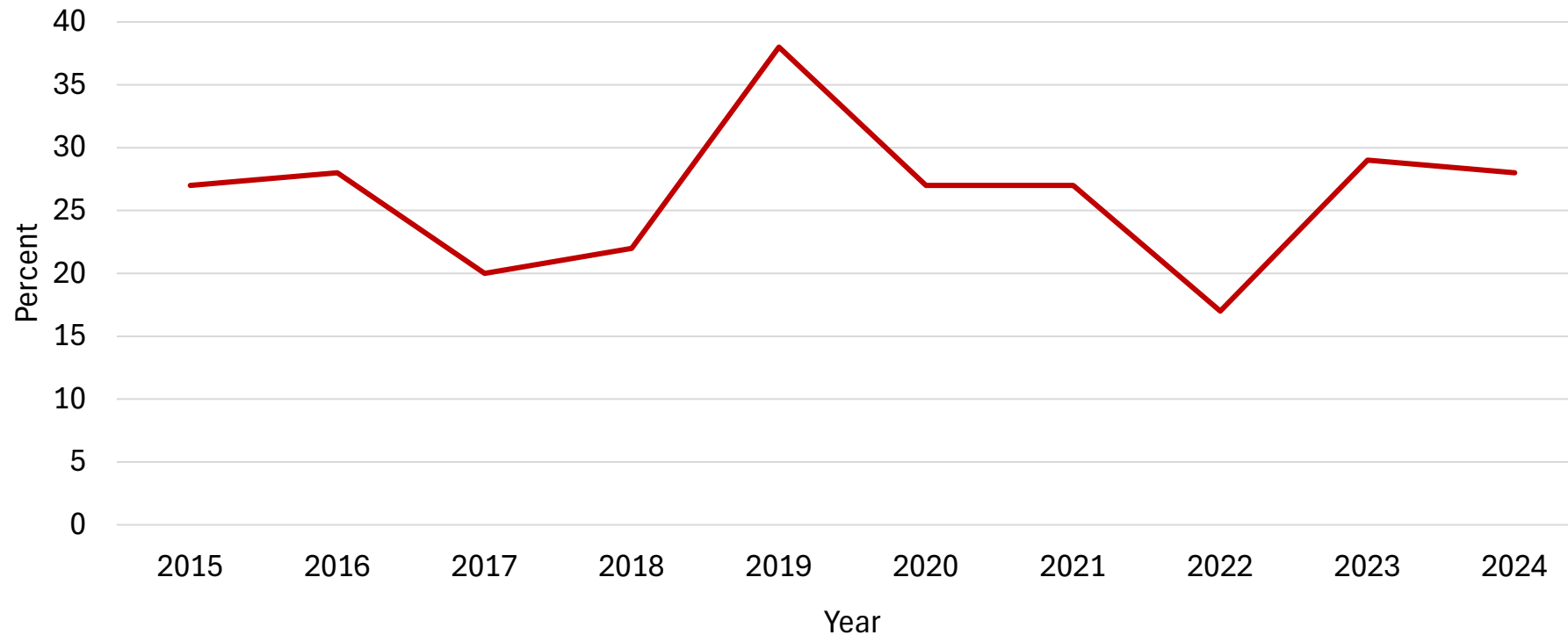
*MSM with injection drug use is unknown. Injection drug use category includes MSM.

MSM transmission continues to comprise **most** new HIV diagnoses annually, followed by heterosexual transmission.

It is important to note that heterosexual contact as a mode of HIV transmission is increasingly more common compared to recent years.

Concurrent Diagnoses in Allegheny County in 2024

Proportion of New HIV Diagnoses that were Concurrent in Allegheny County,
2015-2024

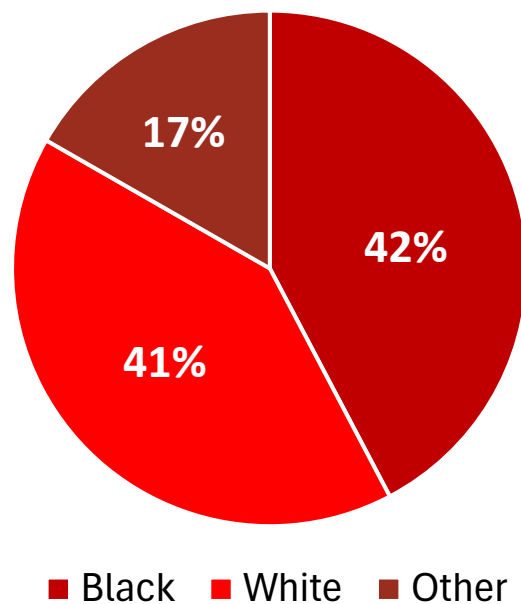


Of new HIV diagnoses in 2024, **28%** were classified as concurrent diagnoses (defined as receiving a diagnosis of AIDS within 90 days after an initial HIV diagnosis).

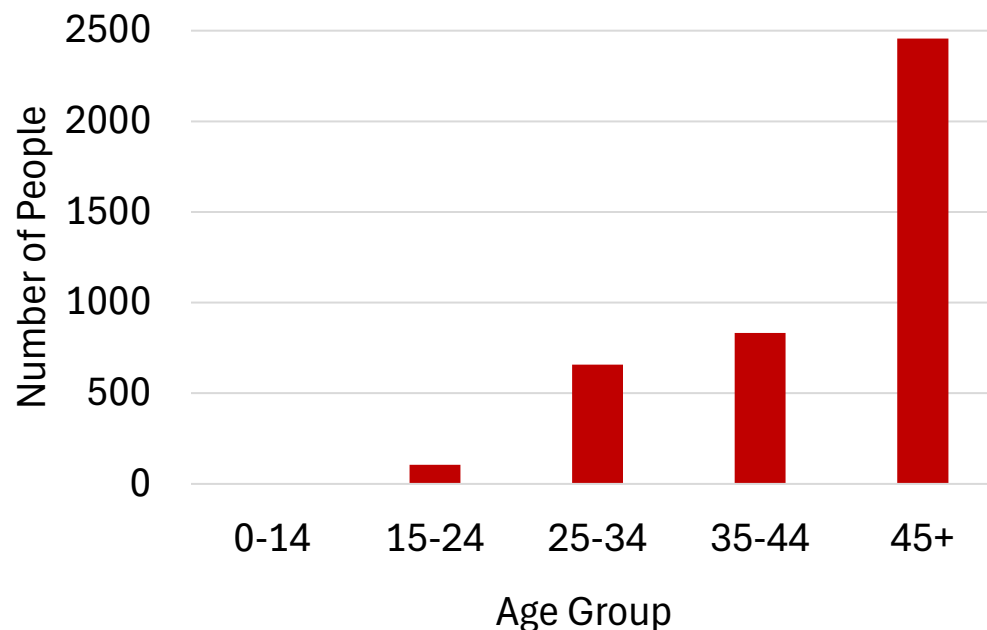
PLWH in Allegheny County by Demographic Characteristic in 2024

In 2024, there were 4,060 people living with HIV (PLWH) in Allegheny County.

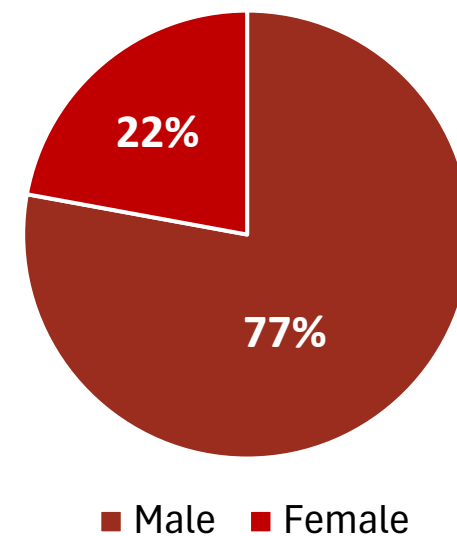
PLWH in Allegheny County by Race,
2024



PLWH in Allegheny County by Age Group,
2024



PLWH in Allegheny County by Sex,
2024



2025 Activities and Accomplishments



AFP Hotline

2025 AFP
PROJECT
SUMMARY

Call 412-773-1120 for Assistance



The AFP hotline is a number that anyone can call to learn more about prevention and care options and services.

From Jan 2025 to Dec 2025, AFP received 76 phone calls with requests for assistance. The top requests were:

- Housing (17%)
- General Ryan White services (16%)
- HIV Testing (11%)
- Emergency Financial Assistance (11%)
- General AFP information (9%)

The majority of callers live in Allegheny County. Calls were received from:

- Top Zip Codes: 15214, 15132, 15222, 15203, 15235, 15206
- Top Neighborhoods: Summer Hill, Penn Hills, McKeesport, Downtown, South Side, East Liberty
- SW PA Counties: Beaver, Butler, Cambria, Fayette, Westmoreland, Washington
- Out-of-state: Uganda, Kenya, Houston TX, Prosper TX, Dekalb IL, Los Angeles CA, Nashville TN

PrEP Survey Analysis and Data Walks

2025 AFP
PROJECT
SUMMARY

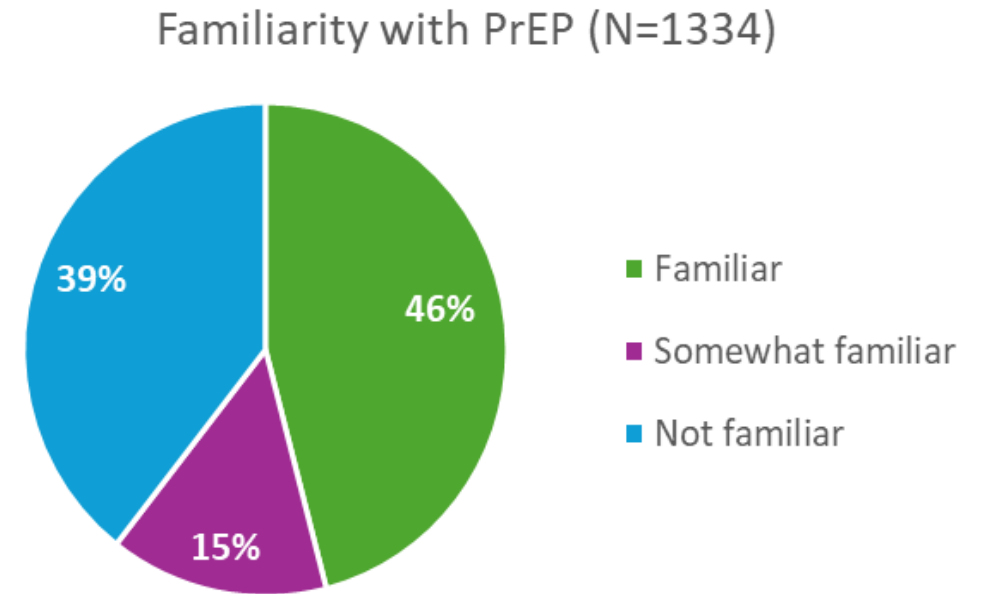
PrEP Survey Recap

- Primary Goal: Understand Allegheny County residents' awareness and knowledge of PrEP, as well as barriers to accessing PrEP
 - Secondary Goals: Assess PrEP recommendation, uptake, and use
- Survey conducted in summer 2024 in partnership with Campos (market research firm) to obtain representative sample of county as well as oversample groups most impacted by HIV
- Responses collected by representative online research panel, in-person with tablets at neighborhood sites, social media ads, dating app ads, and flyers



PrEP Survey Results

- 1,334 Allegheny County residents completed the survey
- Key findings:
 - 46% of respondents were familiar with PrEP
 - 87% of non-cisgender people, 79% of MSM, 82% of people with a recent STI, and 79% of in-person sex workers were familiar with PrEP
 - 15.8% of those familiar or somewhat familiar with PrEP had ever been recommended PrEP
 - 8.0% of those familiar or somewhat familiar with PrEP were currently using PrEP



Full report: https://21512080.fs1.hubspotusercontent-na1.net/hubfs/21512080/AFP%20Website%20Links/AFP%20PrEP%20Awareness%20Survey%20Community%20Report_2024_Final.pdf

PrEP Survey Data Walks

- AFP presented the survey results back to the community and key stakeholders in an accessible and engaging way via [Data Walks](#)
- Purpose: foster community discussion and inspire collective action
- The data walks were displayed at community/partner events and partner organizations offices for clients to view
 - >20 events
 - Estimated that at least 1,000 people viewed
 - Location examples: ACHD clinic, Allies for Health + Wellbeing clinic, Black Pride, PersadFest, Outrageous Bingo, Overdose Awareness events, Farmer's Markets, National HIV Testing Day, Shepherd Wellness Community's Red Ribbon Event
 - Those that engaged with data walks found the information helpful and were excited to bring what they learned back to friends and family

For more information on the data walks: [Data Walk Summary](#)

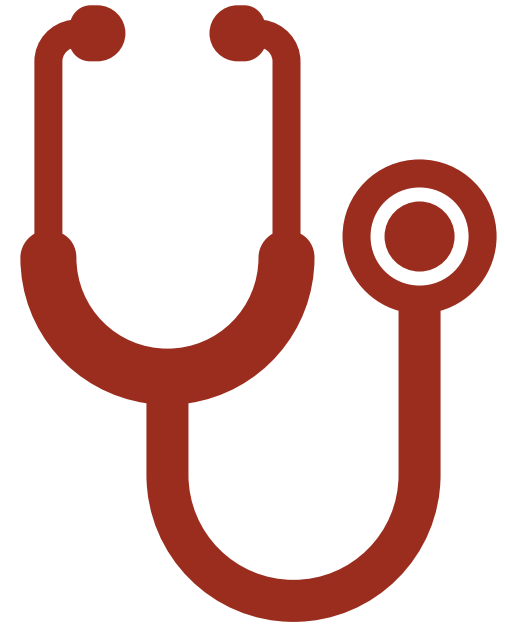


PrEP Survey for Providers

2025 AFP
PROJECT
SUMMARY

PrEP Survey for Providers

- In the fall of 2025, AFP launched an online survey to assess provider knowledge of PrEP and barriers to prescribing it
- Survey designed to compliment the 2024 community-based PrEP Awareness Survey
- Audience: UPMC and AHN clinicians
- Survey is ongoing and results will be shared in 2026



Provider Resources

2025 AFP
PROJECT
SUMMARY

Care Options Guide

The ***HIV Care Options in Allegheny County: a guide to clinics, providers, and the healthcare coverage they accept*** continues to be updated

and available at

www.aidsfreepittsburgh.org/provider-resources

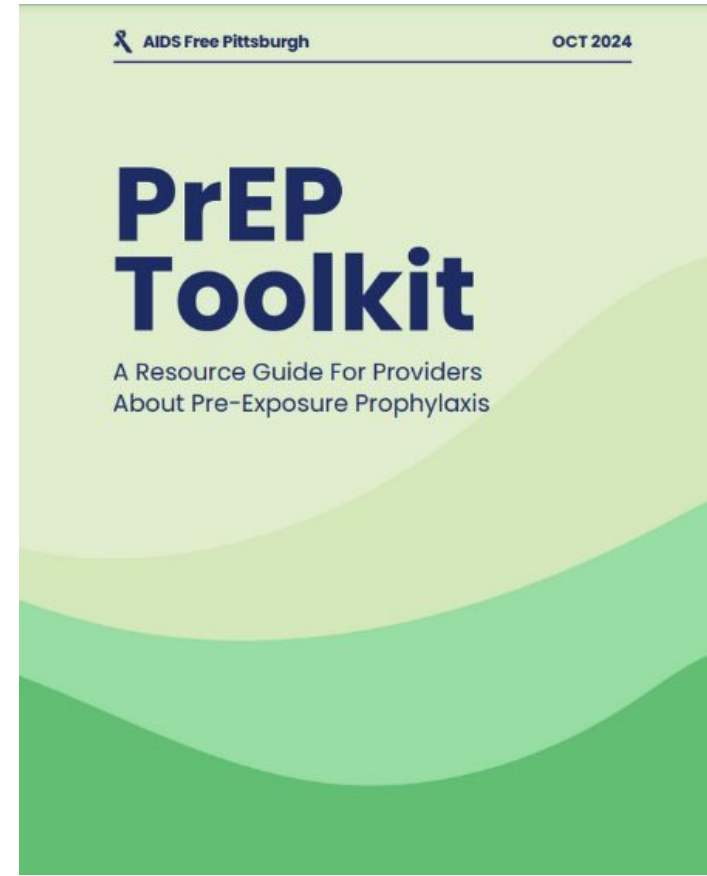


PrEP Toolkit for Providers

The ***PrEP Toolkit for Providers*** contains the most up-to-date clinical guidelines and advice for prescribing PrEP for HIV prevention

and is available at

www.aidsfreepittsburgh.org/provider-resources



PrEP Access Toolkit

The ***PrEP Access Toolkit*** contains an interactive, peer-informed guide to navigating health systems for PrEP

and is available at

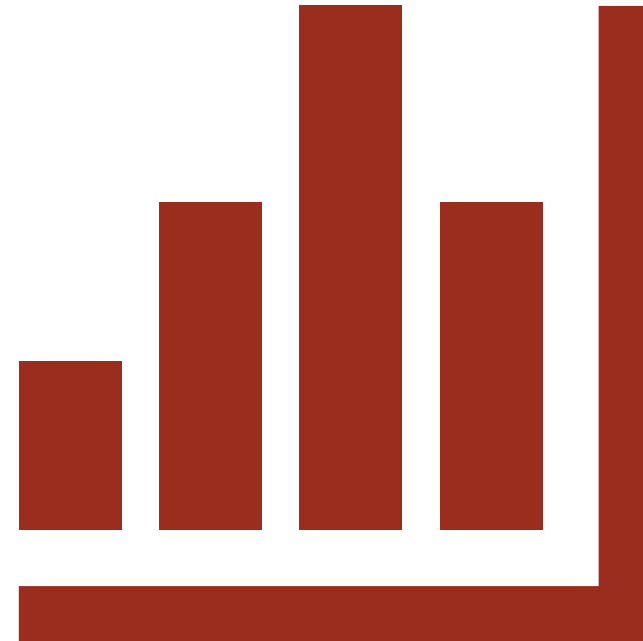
<https://www.aidsfreepittsburgh.org/prep>



Annual Data Report

AFP compiles an **Annual Data Report** for the internal AFP network.

This report compiles surveillance data, data from local insurance plans, and data from local clinics. This report helps network partners develop population-specific programming.



Outreach



Programs, Events, and Sponsorships

2025 AFP
OUTREACH
OVERVIEW

2025 Community Event Participation

In 2025, AFP participated in or sponsored over 50 community events that help to build relationships, to eliminate stigma, and to better understanding of the needs of the community.

Annual Events: Black HIV Awareness Day, Pittsburgh Racial Justice Summit, Overdose Prevention Pop-Ups, Disability Pride, Day of Healing, Jazz for Hope

New Events: SWOON Cirque Erotique, StayEnGAYged, Queer Futures Forum, Wood Street Spring Fling, Carnegie Science Center Pride Night, Leather Pride



Programming in Community

In 2025, AFP partnered with community organizations and created many programs to encourage wellness.

- **Vogue Workshops at True T Pittsburgh:**
These classes occur in a series and a pop-up. During the series individuals will learn more in-depth about the fundamentals of vogue. Individuals are also educated on county data related to HIV and information on testing, prevention, and treatment
- **Stretch Workshops at True T Pittsburgh:**
These classes occur weekly. During the series individuals will learn more in-depth how to properly stretch and the importance of it. Individuals are also educated on and encouraged to participate in HIV and STI testing.

Provided backbone support for community leaders to develop opportunities of support, participation, and awareness around HIV services, resources, and programs.



Community Action Advisory Board

2025 AFP
OUTREACH
OVERVIEW

Community Action Advisory Board

AFP convened and launched a Community Action Advisory Board (CAAB) on December 1, 2023. The purpose of the CAAB is to guide, influence, and suggest ideas to better message around prevention and testing and to improve the quality of services for individuals living with HIV. CAAB is comprised of nine professionals who are representative of communities impacted by HIV. All CAAB member are actively involved in their community.



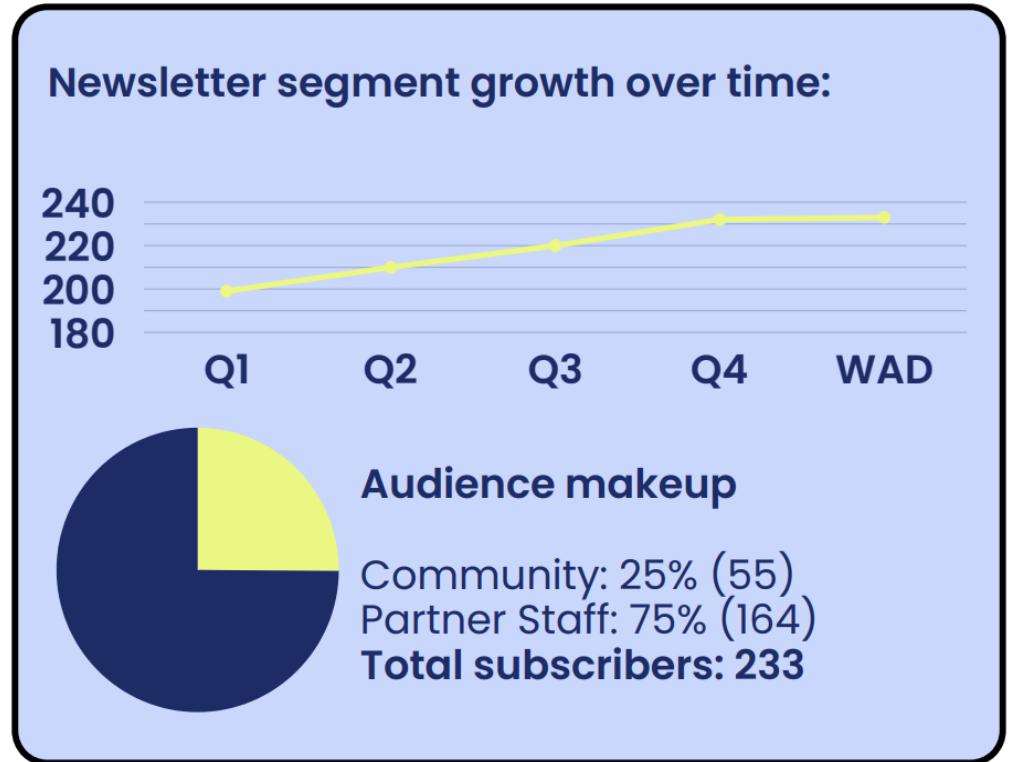
Media Campaigns

2025 AFP
PROJECTS

Newsletters

AIDS Free Pittsburgh sends quarterly newsletters to committee members and community subscribers in order to share local HIV data, events, and news.

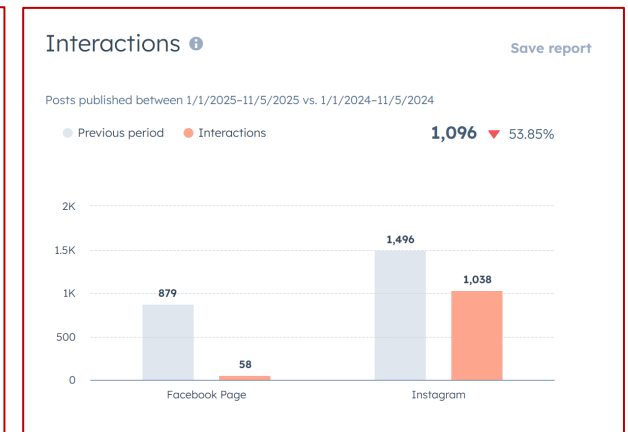
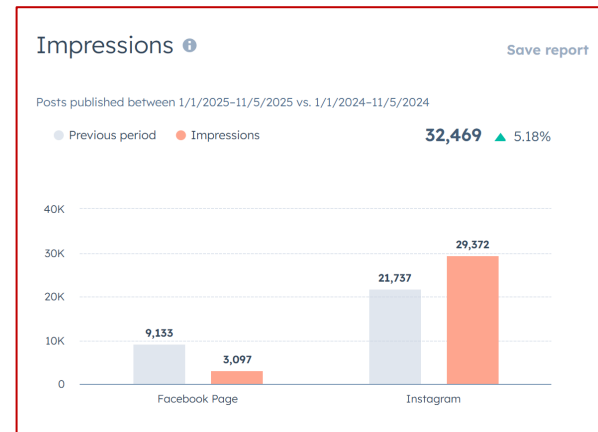
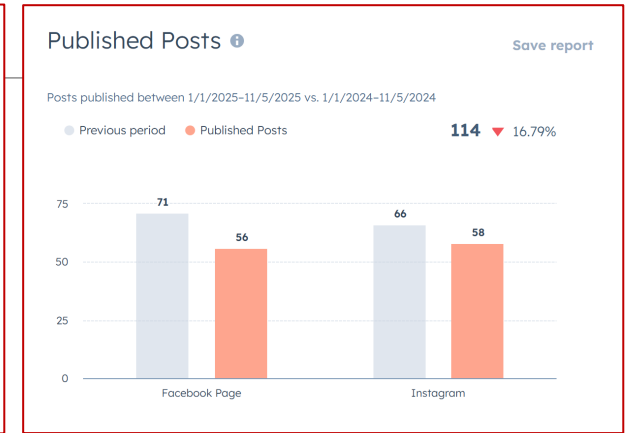
- 4 quarterly newsletters
- 1 World AIDS Day special
- 233 total subscribers



Social Media

AFP continues to expand social media and messaging initiatives. Some highlights include:

- Developing community-centered weekly content to generate more interactions and presence.
- Structured campaigns to report survey results and promote events



Ryan White Program Media Campaign Collaboration

AFP, JHF, and Yellow Bridge Digital collaborate on media campaigns to connect people living with HIV to care in the 11-county region of southwestern Pennsylvania.

This comprehensive offline-to-online media plan drives awareness of the services offered in the region by AFP partners via AIDSFreePittsburgh.org.



Ryan White Program Media Campaign Collaboration



Campaign tactics include digital display ads, direct mail brochures, newspaper and other print publications, TV and radio spots, dating app ads, billboards, and bus signage and bus stop placements.



In 2025, these campaigns resulted in over 337,384 website views by 235,717 users demonstrating the impact and effectiveness of these strategies. 179,381 website visits are directly attributed to the digital campaign performance. There was an average 1,667,000 impressions per month from digital display ads. The click through rate remained significantly above benchmark (.08%) at .28% in 2025.

Financial Summary



2025 Financial Summary

AIDS Free Pittsburgh is financially supported by the Allegheny Singer Research Institute (AHN), UPMC Presbyterian Shadyside, and is managed by the Jewish Healthcare Foundation.

A total of \$322,120 in expenditures were incurred to support AIDS Free Pittsburgh collective impact project activities during fiscal year 2025.

The committed funds have enabled AFP partners to plan and implement quality improvement strategies, toolkits for providers, community outreach initiatives, and HIV/AIDS awareness media campaigns collaborations focused on ending the HIV/AIDS epidemic in Allegheny County.

To all of those involved: We appreciate you and your commitment to this initiative!

Plans for 2026



Looking Ahead

AFP would like to thank AHN and UPMC for their continued financial support.

Here is what you can expect from AFP in 2026:

- Continuing to guide regional priorities and strengthen collaboration through data-driven planning
- Updating key resources for providers and community members, including HIV Care and PrEP toolkits
- Expanding translated and accessible materials to reach more communities
- Deepening outreach and education around Black HIV Awareness Day, Pride, and World AIDS Day
- Sharing new insights from PrEP and surveillance data to inform prevention and care strategies
- Partnering with organizations and advocates to address barriers, advance policy, and amplify community voices

Be the Change You Wish to See in Your Community!



Interested in joining AIDS Free Pittsburgh?

Have suggestions for what we could be doing to better serve your community?

Call 412-773-1120 or email info@aidsfreepittsburgh.org!

For periodic updates, join our [email list](#).

Don't forget to like and follow us on social media!

- o Facebook: [@AIDSFreePittsburgh](#)
- o Instagram: [@aids.free.pgh](#)